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Project Management: A Managerial Approach 4/E by Jack R. Meredith and Samuel J. Mantel, Jr. published by John Wiley & Sons, Inc. Presentation prepared by RTBM Web. Project Management Group A managerial approach Chapter 4 Organization of the growth project of the growth of the Organizations oriented to the project Z. The reasons for this rapid growth are manifold, but most of them can be grouped in four general areas: y. The rapidity and market response capacity have become essential conditions for effective competition. The development of new products, processes or services regularly requires the contribution of different areas of specialist knowledge chapter 4-1 growth of organizations oriented to Z projects. Four reasons for growth (follows) y. The rapid expansion of the technological possibilities in almost all sectors of the company tends to destabilize the structure of the organizations. Most senior managers rarely feel very sure of their understanding and control of activities in their areas chapter 4-2 types of project organization Z there are two basically different ways of organizing projects inside the mother organization Y. The project in the field of functional organization Y. The project as an independent part of the parent organization Z a third type, called the matrix organization, is a hybrid of the two main types z each presents advantages and disadvantages chapter 4-3 the project as part of the functional organization Z. The advantages of ϵ^m use of the functional elements of the parent organization as an administrative headquarters for a project include: y. Maximum flexibility in the use of Y staff. The individual experts can be used by many different projects y. Division specialists can be grouped to share knowledge and experience Y. The functional division also serves as a base of continuity when individuals choose to abandon project y. The functional division contains the normal progression path for individuals whose competence is in the functional area Chapter 4-4-4 There are also disadvantages of the functional organization Z in living the project in a functional area: y. The customer is not at the center of the activity and concern Y. The functional division tends to be oriented towards particular activities to its Y function. Occasionally, nobody is entrusted with the full responsibility of the Y project. There are often different levels of management between the project and the customer Y. There is a tendency to subject the project chapter 4-5 Pure Project Organization Z advantages of a pure design organization: Y. The project manager has full authorities on the Y project. All members of the project workforce are directly responsible for the project manager. The project organization is a repository of experts who develop skills in specific technologies chapter 4-6 Organization of the Pure Z project Z advantages of a pure project organization (follows) yA project team that has a strong and distinct identity and develops a high level of commitment by its members. The authorized authority is the ability to make a quick decision is strengthened y. The command unit exists y. Project organizations are also structurally simple and flexible, which makes them relatively easy to understand implement y. The organizational structure tends to support a holistic approach to the Chapter 4-7 Pure Project Organization Z project. Disadvantages of a pure project organization: Y. Each project tends to be equipped with full personnel, which can lead to a duplication of efforts in all sectors, from administrative staff to technological support. It is necessary to guarantee access to the knowledge and technological skills that translates into by a project leaders to accumulate equipment and technical assistance. The functional division is a repository of technical knowledge, but it is not accessible to members of the pure project team Chapter 4-8 Pure Project Organization z. Disadvantages of a pure project organization (continued) y. Pure project groups seem to favor inconsistent modes implementation of policies and procedures. In a purely projectdriven organization, the project takes on its own life. Team members tend to be concerned about the A life after the end of the projectA Chapter 4-9 Pure Project Organization, the matrix z. The matrix organization is a combination of functional and pure project y. Unâmatrix organization can take on a large variety of specific forms x AProjecA or AforteA Thematic organization looks more to the pure organization of project x. The matrix A coordinationA or A functionalA or A weakA more closely resembles the functional form x. The matrix A balancedA is found among the other Chapters 4-10 Lâ organization of the matrix z Rather than being a Aorganization to SÂ, as the pure project, the matrix project is not A separated fromparent organization: Chapter 4-11 Lâ organization of the matrix z. As with other organizational forms, matrix organization has its unique advantages: y. The A project is the emphasis point y. Because the A project is overlaid on functional divisions, the project has reasonable access to the technology reservoir in all y sectors. CâA less anxiety for ciA that happens when the project A is completed Chapter 4-12 Lâ organization of the matrix z. Advantages of a Matrix (continued) y. The response to customers' needs A is just as fast as in the pure project organization. Matrix management allows unit representatives to access the project of parent y. matrix allows a better corporate balance of resources to achieve the y goals. CâA is a great flexibility in the exact way that the A project is organized inside the Chapter 4-13 Lâorganization matrix z. There are also disadvantages in use matrix organization; most involve conflicts between the functional andmatrictic organization. Matrix Manager: y. The power balance between the design and the functional areas is very delicate. The movement of resources from project to project can promote political battles y. Problems associated with project closure can be as severe as in a pure project organization Chapter 4-14 The Matrix Organization Z. Disadvantages of a Matrix (cont.) Y. The division of authority and responsibility in a matrix organization is complex and inconvenient for the project manager. y. Matrix management violates the command unit management principle. Project workers have at least two heads, their functional heads and the project manager. Chapter 4-15 Mixed Organizational Systems Division is a means to divide a large organization into smaller units more flexible z. This allows the parent organization to gain some of the advantages of small specialized organizational units while retaining some of the advantages that come from larger units Chapter 4-16 Mixed Organizational Systems Z. Functional and as well project organizations can coexist in a company Chapter 4-17 Mixed Organizational Systems Z Benefits of a Mixed Organization: Y. The hybridization of the mixed form leads to the flexibility y. The company is able to meet special problems by an appropriate adaptation of its organisational structure z Disadvantages include: y. Different groups within the same responsibility center tend to encourage overlap, duplication, and friction due to conflicting interests. Conditions still exist that result in conflicts between functional and project managers Chapter 4-18 Choosing an organisational form Z Selecting the organisational interface between the project and the company is a difficult task. The choice is determined by the situation, but it is also partly intuitive. It must consider the nature of the potential project, the various organizational options, the advantages and disadvantages of each, cultural id onognocid eh oroloC, attters o aunitnac enozinacumoc anu edeihcir reganam tejcor li ilau i nos oroloC, uttegor li noc enimret ognal a enoizaler anu onnarva ehe roines uttegor id maet led irbmeM y, eciv ous la o reganam tejcorp ettematterid erirer orebervod e ottegor led ossecus la ertla id ehicir 1Aip onos enesrep enucla z ottegor id maet II 22- 4 ototipaC itallappabus eresse onosop itipmo inuclA, eznegise ilat erasifidios id odarg i ihidividni eraudividni rep itattatnoc onognev ilanoinzuf trapep i ,esab atseuq aD, arepodonam id ongobisbal li eraniremd rep eholana ezenetepmc onagergga e inoisniam lat rep ezenetepmc id itisueri i onataluv IS, ottegor li enimret a eratrop rep etseihcir inoisniam elat arutan attaseâl eraniremd rep JSBW oroval led enoizitrap id aruturts anna atsopiderp eneIV, ottegor led ativ id olitic li etnard elanosrep id eznegise elled enoisverp ann i esab illus araval reganam tejcor li ,ottegor nu erarobal rep z ottegor id maet II 12- 4 ototipaC aruturts anna ereilgecs ,elaruttuts amros anucasai a italcoasa ortoc ied e orp ied azzelovepasnos aneip al noc e, ,5 a 1 ad itup ied ecu illa 6 y ottegor li itaicosaa iralocitrap itsopuserp i o ehicisrettarac el ettut eracnele ,ertta el noc ottatnoc otters a onnarercor. 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